

海城投资指南

HAICHENG INVESTMENT GUIDE



投资兴业的乐土
与探路者一同开启未来
THE LAND OF PARADISE FOR INVESTMENT
AND PROSPERITY LAUNCH A BRIGHT FUTURE WITH PATHFINDERS

海城投资指南

HAICHENG INVESTMENT GUIDE

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海城市人民政府
Haicheng People's Government



投资兴业的乐土
与探路者一同开启未来

THE LAND OF PARADISE FOR INVESTMENT
AND PROSPERITY LAUNCH A BRIGHT FUTURE WITH PATHFINDERS



白云山风景区

中国
HAICHENG CHINA
投资指南
INVESTMENT GUIDE
海城

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HAICHENG, CHINA

一、中国海城

自然概况

NATURAL CONDITIONS

海城市隶属于辽宁省鞍山市，全境总面积2566平方公里，下辖两个开发园区，26个镇（街道），户籍人口106.7万人，常住人口140万人。2022年全市地区生产总值实现563亿元，社会消费品零售总额实现348亿元，农村居民人均可支配收入实现23965元。海城市先后荣获中国县域经济十大领军城市、全国科技进步先进县（市），中国十大全面小康示范县（市）、中国县域最具幸福感城市金奖等殊荣，特别是在中国中小城市科学发展综合实力百强县排名中，连续五年稳居第十位。2020年，海城入选国家级电子商务进农村综合示范县（市），海城西柳服装城获批东北第一家市场采购贸易方式试点。2022年海城市在工信部赛迪全国百强县排名第90位。



Haicheng City is under the jurisdiction of Anshan City, Liaoning Province, with a total area of 2566 square kilometers, two development parks, 26 towns (streets), a registered residence population of 1.067 million, and a permanent population of 1.4 million. In 2022, the city's GDP will reach 56.3 billion yuan, the total retail sales of consumer goods will reach 34.8 billion yuan, and the per capita disposable income of rural residents will reach 23965 yuan. Haicheng has successively won the gold medal of the top ten leading cities in China's county economy, the national advanced counties (cities) for scientific and technological progress, the top ten well-off demonstration counties (cities) in China, and the happiest city in China's counties, especially among the top 100 counties with comprehensive scientific development strength in China's small and medium-sized cities, ranking the tenth for five consecutive years. In 2020, Haicheng was selected as a national comprehensive demonstration county (city) for e-commerce in rural areas, and Xiliu Garment City was approved as the first market procurement trade mode pilot in Northeast China. In 2022, Haicheng City will rank 90th among the top 100 counties of CCID under the Ministry of Industry and Information Technology.



澄洲湖
Chengzhou Lake



关帝庙大桥
Guandi Temple Bridge



花溪地公园
Huaxidi Park

INVESTMENT ENVIRONMENT

二、投资环境



海城位于辽宁南部辽东半岛北端，居辽南城市群腹地，扼辽南交通要冲，东临边境城市丹东，南接港口城市营口，西靠油田城市盘锦，北依钢铁城市鞍山，距沈阳 120 公里，毗邻鲅鱼圈港、锦州港、营口港、丹东港和大连港等五大港口，沈阳和大连一小时经济圈覆盖全城，周边城市人口 2700 万。

Haicheng is located at the north end of Liaodong Peninsula in the south of Liaoning Province. It is located in the hinterland of southern Liaoning urban agglomeration. It is close to the border city Dandong in the East, the port city Yingkou in the south, the oilfield City Panjin in the west, the iron and steel city Anshan in the north, 120 kilometers away from Shenyang, and adjacent to five major ports such as Bayuquan port, Jinzhou port, Yingkou port, Dandong port and Dalian port, The one hour economic circle of Shenyang and Dalian covers the whole city, with a population of 27 million in the surrounding cities.



高速
expressway



高铁
high-speed rail



航空
aviation



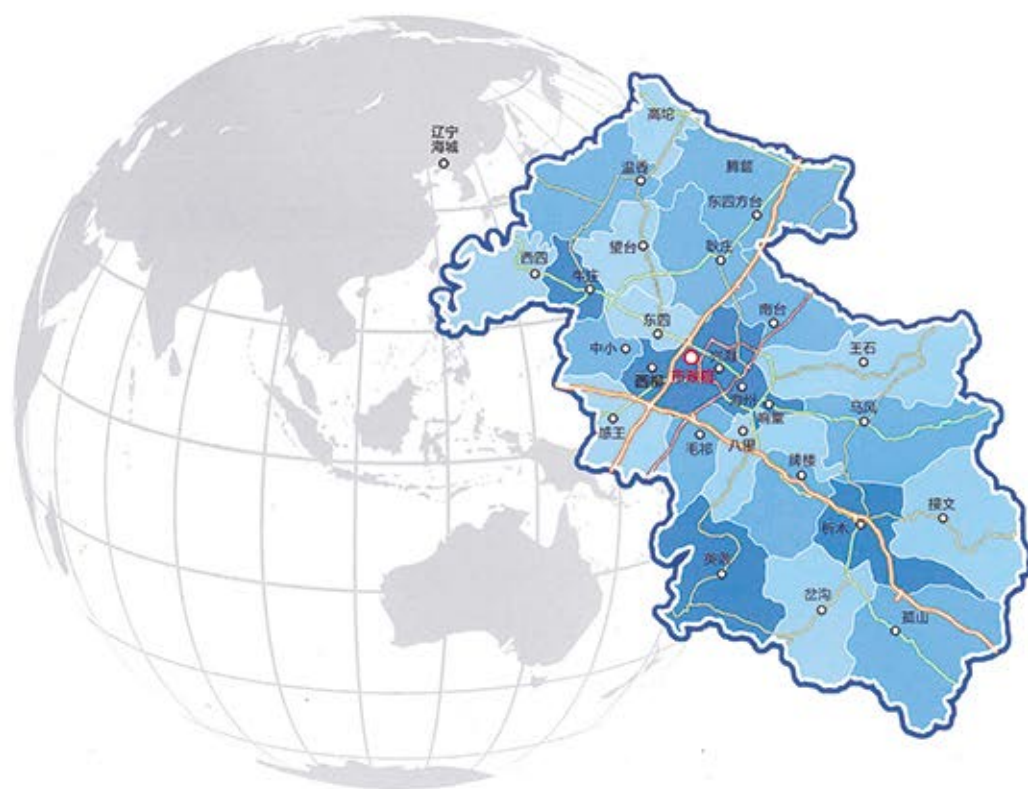
海运
ocean shipping

交通区位优势

WITH SUPERIOR TRAFFIC LOCATION

海城是辽南交通枢纽，沈海高速、哈大高铁、中长铁路、黑大公路、沈西工业走廊出海大道等纵贯南北，丹锡高速、盘海高铁、沟海铁路、海岫铁路、大盘公路等横亘东西，是辽南进京的门户，拥有 10 个高速公路出口，基本上实现了镇镇通高速。境内腾鳌机场可直飞北京、上海、广州、成都、南京等一线城市。

Haicheng is the transportation hub of southern Liaoning. Shenhai expressway, Harbin Dalian high-speed railway, medium length railway, Heida highway and HaiHai avenue of Shenxi industrial corridor run from north to south. Danxi expressway, Panhai high-speed railway, gouhai railway, haixiu railway and Dapan highway run from east to west. It is the gateway of southern Liaoning to Beijing. With 10 Expressway exits, it has basically realized the expressway from town to town. Tengao airport in the territory can fly directly to first tier cities such as Beijing, Shanghai, Guangzhou, Chengdu and Nanjing.



海城市行政区划地图

Map of administrative divisions of Haicheng City



资源要素独具

WITH UNIQUE RESOURCES

海城市境内已探明矿产资源 24 种，特别是菱镁保有资源储量 26.4 亿吨，占全省的 74.4 %，全国的 61.8%，占世界的四分之一，其中含镁 46% 以上的高品位矿石占总储量的一半以上，而且埋藏浅、易开采。滑石资源储量 1 亿吨，占全省的 90.4%，品质世界之最。地热温泉资源得天独厚 储量 1 亿立方米以上 最高日自流量 1200 立方米以上 出口水温 98.4 摄氏度 富含硅、氢、氟等 20 余种矿物元素，可广泛用于康体保健、休闲娱乐、养殖种植等领域。



There are 24 kinds of proven mineral resources in Haicheng City, especially 2.64 billion tons of magnesite, accounting for 74.4 % of the whole province, 61.8% of the whole country and one quarter of the world. Among them, high-grade ores containing more than 46% magnesium account for more than half of the total reserves, and are shallow and easy to mine. Talc resource reserves are 100 million tons, accounting for 90.4% of the province, with the highest quality in the world. Geothermal hot spring resources are unique, with reserves of more than 100 million cubic meters, maximum daily self flow of more than 1200 cubic meters, export water temperature of 98.4 degrees Celsius, rich in more than 20 kinds of mineral elements such as silicon, hydrogen and fluorine. It can be widely used in the fields of health care, leisure and entertainment, breeding and planting.



地热温泉
Geothermal hot spring



矿山采矿
Mining



农业生产
Agricultural production



西四湿地
Xisi wetland

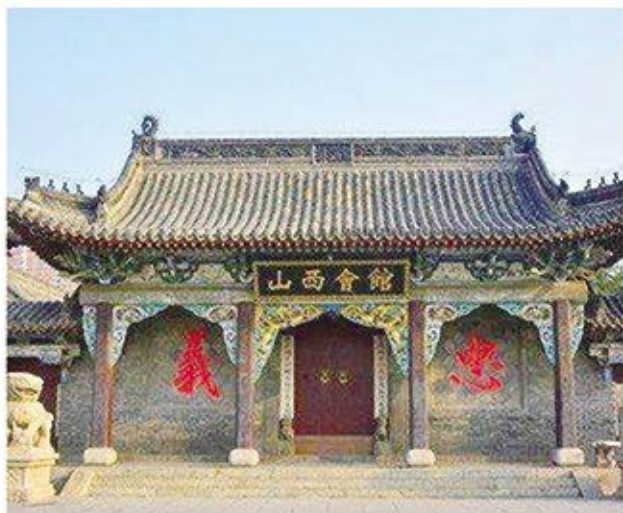


历史文化厚重

WITH RICH CULTURAL HISTORY



海城是一座拥有 2000 多年历史的文明古城，燕秦置县，1985 年撤县建市。拥有各级别文物保护单位 38 处，其中小孤山仙人洞遗址、析木城石棚、金塔、银塔等 4 处为全国重点文物保护单位，文化遗址多达 160 余处。先后有 23 项优秀民间艺术列入各级别非物质文化遗产名录，其中海城高跷、海城喇叭戏、民间鼓乐和苏氏正骨 4 项被列入国家级非物质文化遗产名录。海城是爱国将领张学良、著名政治活动家阎宝航、开国上将吕正操和著名历史学家、古文字学家于省吾的故乡。



山西会馆
Shanxi guild hall



三学寺
Sanxue Temple

1. 爱国将领张学良
1. Patriotic general Zhang Xueliang
2. 开国将军吕正操
2. Founding general LV Zhengcao
3. 著名政治活动家阎宝航
3. Yan Baohang, a famous political activist
4. 古文字学家于省吾
4. Yu Shengwu, an ancient philologist



1



2



3



4

Haicheng is a civilized ancient city with a history of more than 2000 years. Yanqin set up a county and withdrew the county to build a city in 1985. There are 38 cultural relics protection units at all levels, including Xiaogushan Xianren cave site, Qimu Stone shed, gold pagoda and Silver Pagoda, which are national key cultural relics protection units, with more than 160 cultural sites. 23 excellent folk arts have been listed in the intangible cultural heritage list at all levels, including Haicheng stilt, Haicheng trumpet opera, folk drum music and Su's bone setting, which have been listed in the national intangible cultural heritage list. Haicheng is the hometown of patriotic general Zhang Xueliang, famous political activist Yan Baohang, founding general LV Zhengcao and famous historian and ancient philologist Yu Shengwu.



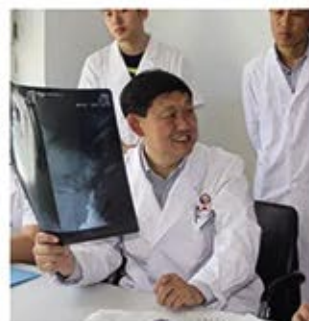
海城高跷
Haicheng stilts



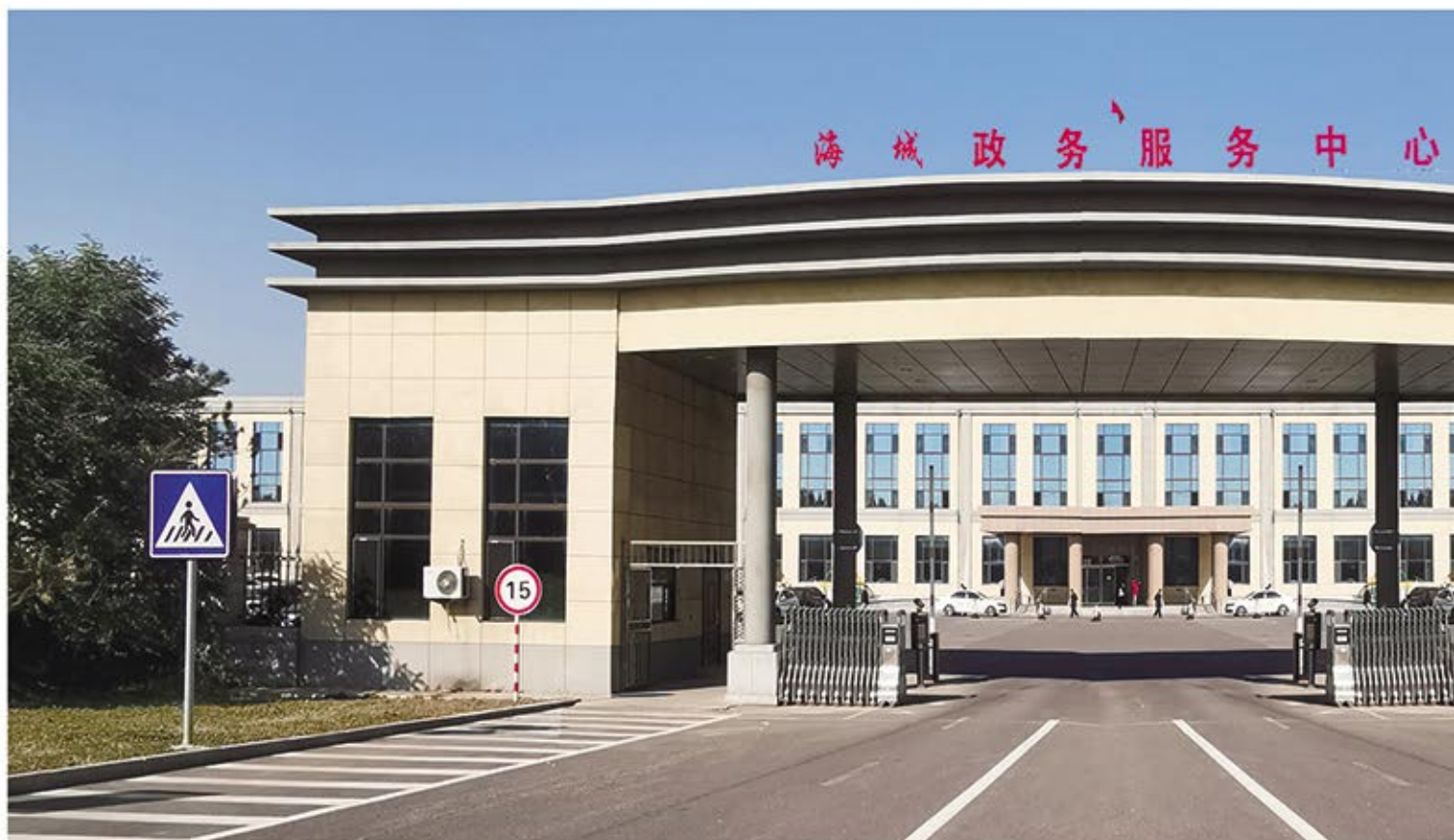
海城喇叭戏
Haicheng trumpet play



民间鼓乐
Folk drum music



苏氏正骨
Su's bone setting



体制先发引领 THE SYSTEM LEADS FIRST

海城是全国最早的改革开放试点地区之一，1984 年第一轮综合体制改革，打破了计划经济束缚，实现了市场经济的大发展。海城先后被确定为新型城镇化、农村集体经营性建设用地入市、农村集体资产股份权能改革、农村土地承包经营权抵押贷款、农村产权流转交易等国家级改革试点，近几年又在创新农业融资模式、重要农产品价格指数保险、新型农业保险体系、涉农资金整合、土地征收、农田水利设施、集体林权等获批国家农村综合改革试验拓展改革试点，2020 年海城西柳服装城获批国家级市场采购贸易试点。这些国家级改革试点，为海城新一轮大发展提供了得天独厚的体制优势。

Haicheng is one of the earliest pilot areas of reform and opening up in China. The first round of comprehensive system reform in 1984 broke the shackles of planned economy and realized the great development of market economy. Haicheng has been identified as a national reform pilot for new urbanization, the entry of rural collective operating construction land into the market, the reform of shares and functions of rural collective assets, the mortgage loan of rural land contractual management right, and the transfer and transaction of rural property rights. In recent years, it has been innovating the agricultural financing mode, the price index insurance of important agricultural products, the new agricultural insurance system, the integration of agricultural related funds Land expropriation, irrigation and water conservancy facilities, collective forest rights and other approved national comprehensive rural reform experiments and expanded reform pilots. In 2020, Haicheng Xiliu garment city was approved as a national market procurement and trade pilot. These state-level reform pilot projects have provided unique institutional advantages for the new round of great development of Haicheng.



东柳政务服务大厅
Dongliu government service hall

海城自古就是环渤海地区的商埠重镇，人们思想解放，思维活跃，商品意识强。清代海城牛庄港是东北海运贸易的主要口岸，改革开放以来，海城人开东北市场经济之先河，凭借着敢闯、敢试、敢为天下先的海城人精神，先后建立了西柳服装、南台箱包等一批国内知名专业市场，专业市场的蓬勃发展，使市场经济观念深入人心，不仅造就了成千上万的个体工商户和众多的民营工商企业，而且造就了海城发展的宝贵财富，目前民营经济已经占到全市经济总量的90%以上。

Haicheng has been an important commercial port around the Bohai Sea since ancient times. People have emancipated their minds, active thinking and strong commodity awareness. In the Qing Dynasty, Niuzhuang port in Haicheng was the main port of northeast maritime trade. Since the reform and opening up, Haicheng people have pioneered the Northeast market economy. Relying on the spirit of Haicheng people who dare to break through, try and be the first in the world, they have successively established a number of well-known domestic professional markets such as Xiliu clothing and Nantai luggage. The vigorous development of professional markets has made the concept of market economy deeply rooted in the hearts of the people. It has not only created tens of thousands of individual industrial and commercial households and many private industrial and commercial enterprises, but also created a valuable wealth for the development of Haicheng. At present, the private economy has accounted for more than 90% of the city's total economy.

INDUSTRIAL DEVELOPMENT

三、产业发展

1 菱镁加工业

MAGNESITE PROCESSING INDUSTRY

海城市是典型的资源型城市。因“镁”而兴，藉“镁”而富。海城菱镁资源保有储量达 26.4 亿吨，占全国的 61.8%，占世界的四分之一，其中含镁 46% 以上的高品位矿石占总储量的一半以上，素有“世界镁都”之称。近年来，因镁而兴、以镁为荣的海城，随着辽宁省办公厅《省政府办公厅关于推进菱镁产业持续健康发展的意见》（辽政办〔2020〕33 号）、鞍山市委《关于把牌楼镇建设成为菱镁产业转型升级试验区的意见》（鞍委发〔2021〕14 号）的相继出台，我市菱镁产业提档升级速度加快，并取得了显著成效，全市现有菱镁加工企业 244 家，其中规上企业 116 家。2021 年产值 196 亿元，税收 9.96 亿元。

Haicheng is a typical resource-based city. Prosper because of "magnesite" and become rich through "magnesia". The retained reserves of magnesite resources in Haicheng reach 2.64 billion tons, accounting for 61.8% of the country and one quarter of the world. Among them, the high-grade ore containing more than 46% magnesium accounts for more than half of the total reserves, which is known as the "magnesite capital of the world". In recent years, with the introduction of the opinions of the general office of Liaoning Province on promoting the sustainable and healthy development of Magnesite Industry (LZB [2020] No. 33) and the opinions of Anshan Municipal Party Committee on building pailou town into a pilot area for the transformation and upgrading of Magnesite Industry (anweifa [2021] No. 14), Haicheng, which is prosperous for magnesite and proud of magnesia, has accelerated the upgrading of Magnesite Industry in our city. Remarkable results have been achieved. There are 244 magnesite processing enterprises in the city, including 116 Enterprises above designated size. In 2021, the output value is 19.6 billion yuan and the tax revenue is 996 million yuan.



北京利尔



海鸣矿业



精华矿业



峰驰耐火



后英集团厂区图
Plant map of Houying group



后英集团厂区图
Plant map of Houying group



西柳中国商贸城
Xiliu China Trade City

2 纺织服装产业

TEXTILE AND GARMENT INDUSTRY

纺织服装产业是海城市七大主导产业之一，占海城工业产值的 17%，现有纺织服装企业约 8700 家，从业人数约 30 万人，规模以上企业 18 家。全市拥有纺织服装设备约 18 万台套，其中纺纱、织布设备 12000 余台套，印染设备 2000 余台套，服装加工设备超过 16 万台套。海城市的纺织服装产业集群结构成熟，产业链完整。已形成以西柳服装市场为引领带动，西柳周边、感王、中小等镇区为拱卫，以纺纱、织布、印花、面辅料、服装、服饰为一体的完整产业链。商品通过西柳市场销往全国 20 多个省区及全球 80 余个国家和地区。2021 年，海城西柳服装市场交易额达 905 亿元，市场货物吞吐量 160 万吨，西柳本地纺织服装占比 70% 以上。

Textile and garment industry is one of the seven leading industries in Haicheng, accounting for 17% of the industrial output value of Haicheng. There are about 8700 textile and garment enterprises, about 300000 employees and 18 Enterprises above designated size. The city has about 180000 sets of textile and garment equipments, including more than 12000 sets of spinning and weaving equipments, more than 2000 sets of printing and dyeing equipments and more than 160000 sets of garment processing equipments. Haicheng's textile and garment industry cluster structure is mature and the industrial chain is complete. It has formed a complete industrial chain led by Xiliu garment market, surrounded by Xiliu, Ganwang, small and medium-sized towns as Gongwei, and integrating spinning, weaving, printing, flour accessories, clothing and dress. The commodities are sold to more than 20 provinces and regions in China and more than 80 countries and regions around the world through Xiliu market. In 2021, the trading volume of Xiliu garment market in Haicheng reached 90.5 billion yuan, the market cargo throughput was 1.6 million tons, and Xiliu local textile and garment accounted for more than 70%.



辽宁澜捷服饰有限公司
Liaoning Lianjie Clothing Co., Ltd



辽宁澜捷服饰有限公司生产车间
Production workshop of Liaoning Lianjie Clothing Co., Ltd



辽宁超鹏服饰有限公司
Liaoning chaopeng Clothing Co., Ltd



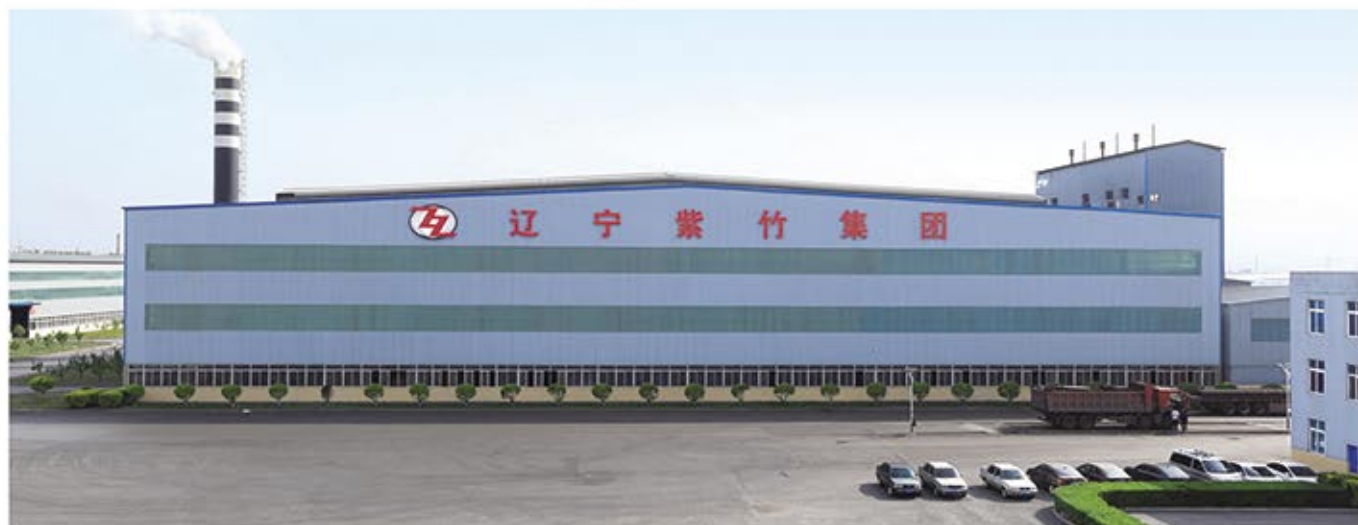
辽宁超鹏服饰有限公司生产车间
Production workshop of Liaoning chaopeng Clothing Co., Ltd



西柳国际物流园
Xiliu International Logistics Park



翔鹭化纤
Xianglu chemical fiber



紫竹重型
Zizhu heavy

3 钢铁及深加工产业

STEEL AND DEEP PROCESSING INDUSTRY

钢铁及深加工产业是海城市的支柱产业之一，也是具有比较优势的传统产业。依托毗邻鞍钢的优势，海城现有钢铁及深加工企业 290 家，其中规模以上企业 25 家。2021 年规上企业产值 188.4 亿元，同比增长 17.6%。产业主要分布于海城经济开发区、腾鳌经济开发区、东四方台、东四、八里等镇（街道），并与鞍钢连为一线。近年来钢铁及深加工企业向腾鳌经济开发区集聚，腾鳌经济开发区作为海城市钢铁及深加工产业基地的集群效应已然显现。龙头企业主要有紫竹重型、后英钢铁、恒盛铸业、正昌工业、源鑫钢铁、鞍钢实业微细铝粉等。

Steel and deep processing industry is one of the pillar industries in Haicheng City, and it is also a traditional industry with comparative advantages. Relying on the advantage of being adjacent to Anshan Iron and Steel Co., Ltd., Haicheng has 290 iron and steel and deep processing enterprises, including 25 Enterprises above designated size. In 2021, the output value of Enterprises above designated size was 18.84 billion yuan, a year-on-year increase of 17.6%. The industry is mainly distributed in Haicheng Economic Development Zone, Tengao Economic Development Zone, dongsifangtai, Dongsu, Bali and other towns(subdistricts), and is connected with Anshan Iron and Steel Co., Ltd.. In recent years, steel and deep processing enterprises have gathered in Tengao Economic Development Zone, and the cluster effect of Tengao Economic Development Zone as Haicheng steel and deep processing base has appeared. Leading enterprises mainly include Zizhu heavy, Houying iron and steel, Hengsheng casting, Zhengchang industry, Yuanxin iron and steel, Anshan Iron and Steel Co., Ltd., industrial micro aluminum powder, etc.



后英钢铁
Houying steel



恒盛铸业
Hengsheng casting



正昌工业
Haicheng Greatx Industry Co., Ltd.



七彩化学
Qicai chemistry

4 精细化工产业

FINE CHEMICAL INDUSTRY

精细化工产业是我市的新兴产业，起步晚发展快，近几年以每年 20% 以上的速度快速发展。以腾鳌经济开发区有机精细化工新材料产业园为龙头，充分发挥精细化工新材料产业园公共研发平台的作用，积极引领带动企业技术联盟的发展，助推企业参与国内、国际市场的竞争。园区内依托上市公司鞍山七彩化学股份有限公司现有的产业基础，延伸煤焦油化工产品加工产业链，重点发展颜（染）料、添加剂、香料、涂料、功能性高分子材料、医药中间体、农药中间体等高附加值产品，其中辉虹的高端油漆、润德的无水喷涂料等具有很强的市场竞争力。

Fine chemical industry is an emerging industry in our city. It started late and developed rapidly. In recent years, it has developed rapidly at a rate of more than 20% per year. Take the organic fine chemical new material industrial park of Tengao Economic Development Zone as the leader, give full play to the role of the public R & D platform of the fine chemical new material industrial park, actively lead and drive the development of enterprise technology alliance, and promote enterprises to participate in domestic and international market competition. Relying on the existing industrial foundation of Anshan Hifichem Co., Ltd. a listed company, the park extends the industrial chain of coal tar chemical products processing, focusing on the development of high value-added products such as pigments (dyes), additives, spices, coatings, functional polymer materials, pharmaceutical intermediates and pesticide intermediates, among them Huihong's high-end paint and Runde's anhydrous spray coating have strong market competitiveness.



七彩化学厂区图
Hifichem plant map



七彩化学厂区图
Hifichem plant map



七彩化学展示区域
Hifichem exhibition area



5 装备制造

EQUIPMENT MANUFACTURING INDUSTRY

装备制造业是海城市的传统产业,目前全市装备制造企业290家,其中规模以上企业32家,已初步形成专用汽车及零部件、冶金矿山及节能环保装备、电力装备3 E大板块。2021 年产值26.9亿元,同比增长6.7%。龙头企业主要有鞍山华信重工、海城三鱼泵业、海城正泰电气、海城凯德挂车、海通数控机床、辽宁瑟克赛斯热能科技等。

Equipment manufacturing industry is a traditional industry in Haicheng City. At present, there are 290 equipment manufacturing enterprises in the city, including 32 Enterprises above designated size. Three major plates have been initially formed: special purpose vehicles and parts, metallurgical mines and energy-saving and environmental protection equipment, and power equipment. In 2021, the output value was 2.69 billion yuan, a year-on-year increase of 6.7%. Leading enterprises mainly include Anshan Huaxin heavy industry, Haicheng Suprasuny Pump Co., Ltd., Haicheng Chint electric, Haicheng Kaide trailer, Haitong CNC machine tool, Liaoning Success thermal technology Co.,Ltd.





6 现代农业

MODERN AGRICULTURE

海城农业布局为“东部果园子、中部菜篮子、西部米袋子”，特色现代农业基础扎实。形成了高效粮食、生态循环畜禽、绿色高效蔬菜、特色生态南果梨四大主导产业。耿庄大蒜、东四方台草莓、九龙川有机香菇获批国家地理标志保护产品。近年来，海城被农业部评为国家现代农业示范区，第二批国家农产品质量安全县(市)，2020年获批电子商务进农村综合示范县，2021年被评为全国农业科技现代化先行县，全国农业现代化示范区，辽宁省现代农业产业园，被中国园艺学会评定为“中国南果梨生产第一县”。



御梨南果梨



耿庄大蒜



现代化养猪



东四方台观赏鱼

Haicheng's agricultural layout is "orchard in the East, vegetable basket in the middle and rice bag in the west". The foundation of characteristic modern agriculture is solid. It has formed four leading industries: efficient grain, ecological circular livestock and poultry, green and efficient vegetables and characteristic ecological Nanguo pear. Gengzhuang garlic, dongsifangtai strawberry and jiulongchuan organic mushroom have been approved as national geographical indication protection products. In recent years, Haicheng has been rated as a national modern agriculture demonstration area by the Ministry of agriculture, the second batch of national counties (cities) for the quality and safety of agricultural products, a comprehensive rural demonstration county for e-commerce in 2020, a national leading County for agricultural science and technology modernization, a national agricultural modernization demonstration area and a modern agricultural industrial park in Liaoning Province in 2021, It was rated as "the first county of Nanguo pear production in China" by Chinese horticultural society.



7 商贸服务业 COMMERCIAL SERVICE INDUSTRY

海城在商贸服务业领域已形成了以西柳市场集群为龙头,南台箱包、海城建材、响堂汽贸等为中心的梯次商圈,带动并形成了商业批发零售网点2.3万个。按照产业带状化特点,引导商业向重点路段集聚。通过集聚各种业态、商品、服务,形成不同规模的商圈,为消费者提供全方位、多功能的服务。形成了以商场、连锁生鲜超市、酒店等商贸服务业态为骨架的商业中心和6条特色商业街组成商业中心区。全市现有服务业类经营业户超3万户。全市专业市场总交易额近1000亿元, 2021年社零额达到342.9亿元,年增幅达12.2%。

In the field of business services, Haicheng has formed an echelon business circle with Xiliu market cluster as the leader and Nantai luggage, Haicheng building materials and Xiangtang auto trade as the center, driving and forming 23000 commercial wholesale and retail outlets. According to the characteristics of industrial banding, guide businesses to gather in key sections. By gathering various business forms, goods and services, business districts of different sizes are formed to provide consumers with all-round and multi-functional services. It has formed a business center with shopping malls, chain fresh supermarkets, hotels and other business service formats as the skeleton and six characteristic business streets to form a business center area. There are more than 30000 service business households in the city. The total trading volume of the city's professional market is nearly 100 billion yuan, and the social retail volume will reach 34.29 billion yuan in 2021, with an annual increase of 12.2%.





魁星楼
Kuixing Building

8 旅游产业

TOURIST INDUSTRY

海城拥有深厚的历史积淀和丰富的文化底蕴,以孤山仙人洞、析木石棚等古人类遗址,山西会馆和同泽中学等近现代文物资源,以及海城高跷、海城喇叭戏等非物质文化遗产串点成线,构建出独具海城特色的文化体系。另一方面以温泉资源为基础,围绕观赏园、采摘园、体验园等绿色农业项目,吸引城住居民周末来此度假,洗泡温泉、绿色采摘、休闲养生,实现温泉旅游业态的创新升级发展。目前海城拥有国家3A级以上旅游景区11家、旅行社41家、星级酒店2家。

Haicheng has profound historical accumulation and rich cultural heritage. With ancient human sites such as Gushan immortal cave and Qimu stone shed, modern cultural relics resources such as Shanxi guild hall and Tongze middle school, as well as intangible cultural heritage such as Haicheng stilts and Haicheng trumpet opera, Haicheng has built a unique cultural system with Haicheng characteristics. On the other hand, on the basis of hot spring resources, focusing on green agricultural projects such as viewing garden, picking garden and experience garden, urban residents are attracted to come here for vacation on weekends, bathing in hot springs, green picking and leisure and health preservation, so as to realize the innovation and upgrading of hot spring tourism. At present, Haicheng has 11 national 3A tourist attractions, 41 travel agencies and 2 star hotels.



牛庄镇太平桥
Taiping bridge, Niuzhuang town



白云山风景区
Baiyun Mountain Scenic Area



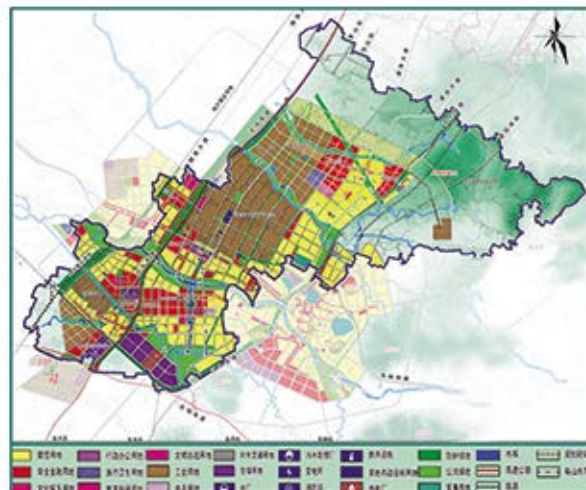
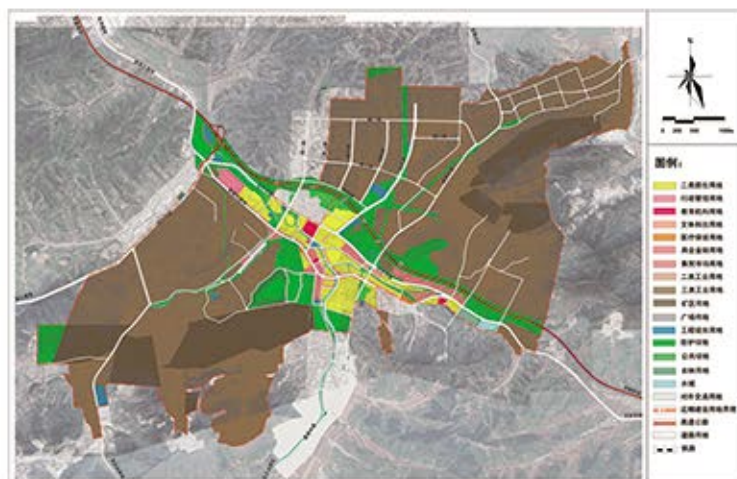
天源吉布世温泉
Tianyuanjibushi hot spring



磨石山公园
Cuoshishan Park

DEVELOPMENT ZONES

四、开发园区

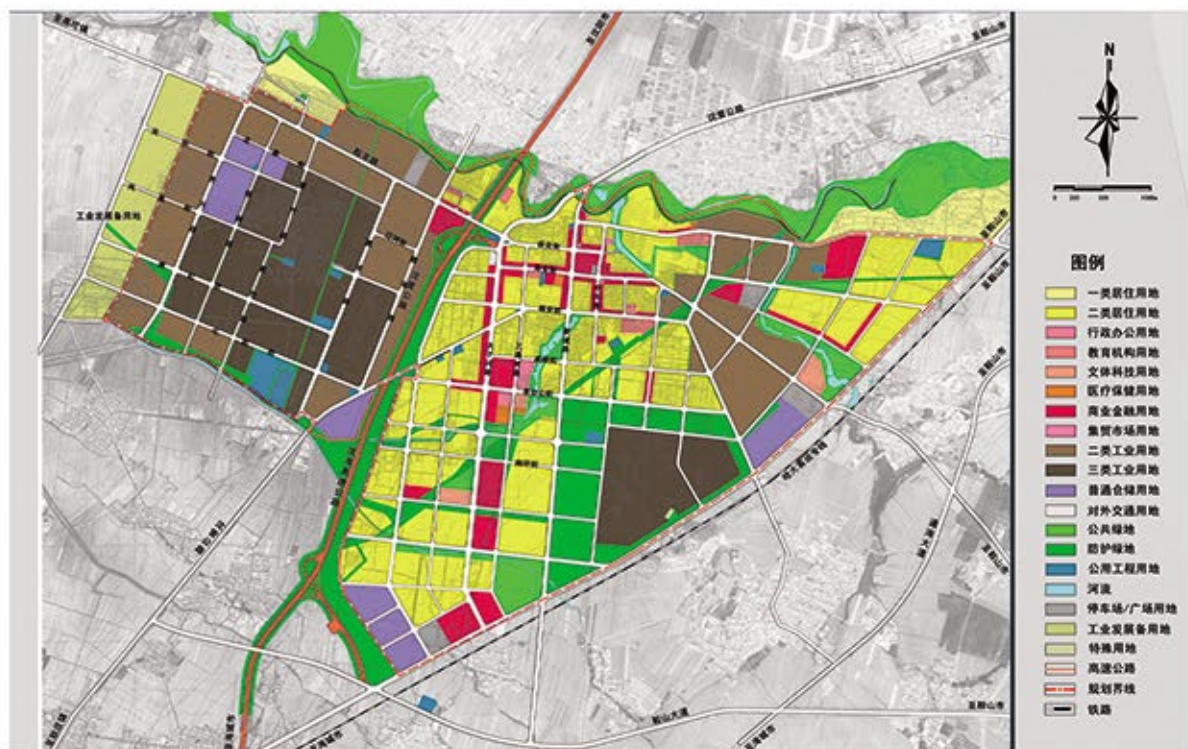


1 海城经济开发区

HAICHENG ECONOMIC DEVELOPMENT ZONE

海城经济开发区成立于 1992 年，2002 年晋升为省级开发区，2005 年首批通过国家五部委省级开发区审核验收；名列全省 84 个省级开发区第 12 位，是辽宁省首批省级开发区。开发区现有规模以上企业 143 家，重点围绕菱镁新材料、专用车、新能源汽车零部件、节能环保设备、特种压力容器、通用设备等，其中高端菱镁耐材、镁建材、镁化工、镁合金等菱镁产业企业 247 家。2020 年 11 月，海城市委、市政府按照《中共辽宁省委、辽宁省人民政府关于创新全省各类开发区体制机制推动高质量发展的决定》（辽委发〔2020〕8 号）文件精神，将牌楼镇纳入海城经济开发区，实行“镇区合一”“一区多园”运行管理模式。围绕“一区多园”，海城经济开发区重点发展高端装备制造、菱镁新材料两大主导产业，打造中国北方高端装备制造产业基地和千亿级的世界级的菱镁新材料产业基地，实现创建国家级经济技术开发区的发展目标。

Haicheng economic development zone was established in 1992 and promoted to provincial Development Zone in 2002. In 2005, it passed the examination and acceptance of provincial development zones by five national ministries and commissions; Ranked 12th among the 84 provincial-level development zones in the province, it is the first batch of provincial-level development zones in Liaoning Province. There are 143 Enterprises above Designated Size in the Development Zone, focusing on magnesite new materials, special vehicles, new energy vehicle parts, energy-saving and environmental protection equipment, special pressure vessels, general equipment, etc., including 247 magnesite industrial enterprises such as high-end magnesite refractory, magnesia building materials, magnesium chemical industry and magnesium alloy. In November 2020, according to the spirit of the decision of the CPC Liaoning Provincial Committee and the Liaoning Provincial People's Government on innovating the system and mechanism of various development zones in the province and promoting high-quality development (LWF [2020] No. 8), the Haicheng municipal Party committee and the Haicheng municipal government incorporated pailou town into Haicheng economic development zone and implemented the operation and management mode of "town district integration" and "one district and multiple parks". Focusing on "one zone and multiple parks", Haicheng Economic Development Zone focuses on the development of two leading industries: high-end equipment manufacturing and magnesite new materials, so as to build a high-end equipment manufacturing industrial base in northern China and a 100 billion world-class magnesite new material industrial base, so as to achieve the development goal of establishing a national economic and Technological Development Zone.



2 腾鳌经济开发区

TENGAO ECONOMIC DEVELOPMENT ZONE

腾鳌经济开发区位于海城市北部，全境面积 184 平方公里，总人口约 12 万人。1995 年获批省级开发区，2019 年获批省级高新技术开发区，是辽宁省最早的省级经济开发区之一，是辽宁省对外开放的重要窗口，综合经济实力位居全省前列。

经过多年的发展，腾鳌经济开发区已经形成钢铁深加工、精细有机新材料和现代物流三大主导产业集群。同时，推进以腾鳌经济开发区为主体，以东四方台温泉文旅健康产业园、耿庄现代化农业产业园和南台工业园为拱卫的“一区多园”发展模式，从而实现腾鳌经济开发区主导产业多元聚合发展的新格局。

Tengao economic development zone is located in the north of Haicheng City, covering an area of 184 square kilometers and a total population of about 120000. It was approved as a provincial Development Zone in 1995 and a provincial high-tech Industrial Development Zone in 2019. It is one of the earliest provincial economic development zones in Liaoning Province and an important window for Liaoning Province to open to the outside world. Its comprehensive economic strength ranks in the forefront of the province.

After years of development, Tengao Economic Development Zone has formed three leading industrial clusters: steel deep processing, fine organic new materials and modern logistics. At the same time, Tengao Economic Development Zone will be promoted as the main body by the development model of "one district and multiple parks" and dongsifangtai hot spring culture, tourism and Health Industrial Park, Gengzhuang modern agricultural industrial park and Nantai Industrial Park as the guard, so as to realize the new pattern of diversified and aggregated development of leading industries in Tengao economic development zone.

INVESTMENT ORIENTATION

五、投资方向

- 菱镁新材料

MAGNESITE NEW MATERIAL

总体目标

以深度开发“原字号”为抓手，以推动菱镁企业数字化改造升级的重要手段，力争 2025 年菱镁产业产值达到千亿规模。优化菱镁资源供给、改善生态环境，引导行业向“高效益、低消耗、少排放、能循环、可持续”方向转型，切实提高菱镁产业的经济、社会、生态效益，为国家新型原材料基地建设提供强有力的支撑，加速特色优势资源向特色优势产业转化，在强化存量优势的基础上开发增量优势，着力提高原创性创新能力，加快技术创新和技术扩散，推动菱镁产业新技术、新产品、新业态、新模式蓬勃发展，抢占市场先机打造镁制品新兴产业，促进菱镁产业实现跨越式发展。全力打造世界级菱镁材料产业基地。

招商方向

1. 大力提升镁质耐火材料产业内涵式发展水平，重点发展优质、高效、环保、节能、长寿、功能性耐火材料，提高为高温工业整体服务水平，拉长做宽产业链、丰富产品种类，引导企业加速技术改造和装备升级，加速企业的服务化转型。
2. 重点发展镁质建筑材料产业，抓住镁质建筑材料产业处于爆发性增长前期的战略机遇，敏锐把握企业投入、技术演进等产业爆发的早期信号，顺势而为重点发展镁质建筑材料产业。
3. 加快培育镁质化工材料产业，对于镁质化工材料产业，重点培育以菱镁粉矿生产高性能功能化的镁化工产品（高活性氧化镁、优质电工级氧化镁、高纯氧化镁、硅钢级氧化镁等）专用镁盐（电子、饲料、医药、食品级镁盐）改性水镁石、氢氧化镁及其复合材料、合成法氢氧化镁阻燃剂、镁制农用肥料及土壤改良剂等产品，积极在钢铁等重化工行业领域推广硫酸镁再利用技术，促进镁法脱硫技术的推广应用。
4. 前瞻布局镁质新材料产业与镁合金产业，重点探索和布局面向能源、电子、医疗、电力领域的新型高效镁制能源材料、镁制光电材料、镁制纳米材料等新材料产品，促进研究成果向高性能、高附加值、高科技含量、功能化、智能化方向转变，拓宽镁制材料的应用领域。



镁耐火
Magnesite



镁建材
Magnesia building materials

Overall objective

Take the in-depth development of "original brands" as the starting point and promote the digital transformation and upgrading of magnesite enterprises as an important means, and strive to achieve the output value of Magnesite Industry of 100 billion in 2025. Optimize the supply of magnesite resources, improve the ecological environment, guide the transformation of the industry to the direction of "high efficiency, low consumption, less emission, energy recycling and sustainability", effectively improve the economic, social and ecological benefits of the Magnesite Industry, provide strong support for the construction of the national new raw material base, and accelerate the transformation of characteristic advantageous resources into characteristic advantageous industries. On the basis of strengthening the stock advantage, develop the incremental advantage, strive to improve the original innovation ability, accelerate technological innovation and technology diffusion, promote the vigorous development of new technologies, new products, new business forms and new models of Magnesite Industry, seize the market opportunity, create an emerging industry of magnesium products, and promote the leapfrog development of Magnesite Industry. Strive to build a world-class magnesite material industry base.

Investment direction

1. Vigorously improve the connotative development level of magnesia refractory industry, focus on developing high-quality, efficient, environmental friendly, energy-saving, long-life and functional refractories, improve the overall service level for high-temperature industry, lengthen and broaden the industrial chain, enrich product types, guide enterprises to accelerate technological transformation and equipment upgrading, and accelerate the service-oriented transformation of enterprises.
2. Focus on the development of magnesium building materials industry, seize the strategic opportunity of magnesia building materials industry in the early stage of explosive growth, keenly grasp the early signals of industrial explosion such as enterprise investment and technological evolution, and take advantage of the trend to focus on the development of magnesia building materials industry.
3. Accelerate the cultivation of magnesium chemical material industry. For magnesium chemical material industry, focus on cultivating magnesite powder to produce high-performance and functional magnesium chemical products (high active magnesium oxide, high-quality electrical grade magnesium oxide, high-purity magnesium oxide, silicon steel grade magnesium oxide, etc.), special magnesium salts (electronic, feed, pharmaceutical, food grade magnesium salts), modified brucite Magnesium hydroxide and its composites, synthetic magnesium hydroxide flame retardant, magnesium agricultural fertilizer and soil conditioner and other products, actively promote the reuse technology of magnesium sulfate in heavy chemical industries such as iron and steel, and promote the popularization and application of magnesium desulfurization technology.
4. Look forward to the layout of magnesite new material industry and magnesium alloy industry, focus on exploring and distributing new and efficient magnesium energy materials, magnesium photoelectric materials, magnesium nano materials and other new material products in the fields of energy, electronics, medical treatment and electric power, and promote the transformation of research results to the direction of high performance, high added value, high-tech content, functionalization and intelligence, Broaden the application fields of magnesium materials.



镁化工
Magnesium Chemical



镁合金
Magnesium alloy

- 纺织服装

TEXTILE AND GARMENT

总体目标

推进纺织服装加工产业由小加工向大生产、代理加工向自主品牌生产转变。力争到 2025 年，工业总产值达到 100 亿元，规上企业总数达到 50 户，引进一批规模较大、生产现代化的纺织服装生产企业，进一步完善产业集群供应链配套能力和水平。重点引进休闲女装、童装、针织服装等大众产品的生产企业；适度扩大工程服、校服，以及适应东北亚养老需求等纺织服装产品的生产规模。

招商方向

1. 利用内蒙古及东北地区羊毛资源，关注国内外快速增长的毛纺混纺领域，通过引进骨干企业入驻，适度拓展羊毛纺纱和织造能力，发展毛针织、毛梭织混纺产品。
2. 适度发展高档床上用品生产，鼓励企业采用电脑绗缝机、电脑绣花机、缝纫设备、智能吊挂系统等技术装备。
3. 积极引进功能性产业用纺织服装生产企业，研发生产防火阻燃服、防酸碱服、医用一次性手术衣等产业用纺织服装产品。
4. 积极支持本土化纤企业转型发展，加强新型差别化与功能性化学纤维产品的开发，研究开发海城集群适用的新型纤维和面料，丰富纤维和面料品种。
5. 在整合现有行业标准的基础上，以绿色高端为主导，收集借鉴欧盟和发达国家先进标准，吸收“蓝标”等国际主流认证标准，发展绿色印染产业。



Overall objective

Promote the transformation of textile and garment processing industry from small-scale processing to large-scale production and agent processing to independent brand production. By 2025, the total industrial output value will reach 10 billion yuan and the total number of Enterprises above Designated Size will reach 50. A number of large-scale and modern textile and garment production enterprises will be introduced to further improve the supporting capacity and level of the supply chain of industrial clusters. Focus on the production enterprises of leisure Women's clothing, children's clothing, knitted clothing and other mass products; Moderately expand the production scale of Engineering clothes, school uniforms, and textile and garment products to meet the needs of the elderly in Northeast Asia.

Investment direction

1. Make use of the wool resources in Inner Mongolia and Northeast China, pay attention to the rapidly growing wool spinning and blending field at home and abroad, appropriately expand the wool spinning and weaving capacity by introducing backbone enterprises, and develop wool knitting and wool shuttle blended products.
2. Moderately develop the production of high-grade bedding, and encourage enterprises to adopt computer quilting machines, computer embroidery machines, sewing equipment, intelligent hanging systems and other technical equipment.
3. Actively introduce textile and garment manufacturers for functional industries, and develop and produce industrial textile and garment products such as fire-retardant clothing, acid and alkali proof clothing and medical disposable surgical clothing.
4. Actively support the transformation and development of local chemical fiber enterprises, strengthen the development of new differentiated and functional chemical fiber products, research and develop new fibers and fabrics suitable for Haicheng cluster, and enrich the varieties of fibers and fabrics.
5. On the basis of integrating the existing industry standards, take the green high-end as the leading, collect and learn from the advanced standards of the European Union and developed countries, absorb the "blue standard" and other international mainstream certification standards, and develop the green printing and dyeing industry.



- 钢铁深加工

STEEL DEEP PROCESSING

总体目标

加大产业结构调整，充分利用鞍钢下游产品的开发潜力，全面提升设计、制造、工艺、管理水平，促进钢铁产业向价值链高端发展。力争“十四五”期末产值达到 350 亿元。

招商方向

1. 热轧卷板、冷轧板、中厚板、冷轧硅钢、镀锌板、彩涂板、无缝管、线材、重轨及大型材等钢铁产品深加工。
2. 建筑用钢、海洋钻井平台等工程用钢、汽车用钢、管件用钢、机械结构用单多级液压缸用钢、高强度精密焊管、线材等金属制品深加工。
3. 氧化铁粉、铁氧体粉、微细铝粉等制品。
4. 拓展不锈钢、轨道钢等领域，发展精特钢、特种管材、线材、板材、铸锻件等钢材深加工产业。

Overall objective

Increase the adjustment of industrial structure, make full use of the development potential of downstream products of Anshan Iron and Steel Co., Ltd., comprehensively improve the level of design, manufacturing, process and management, and promote the development of iron and steel industry to the high end of the value chain. Strive to achieve an output value of 35 billion yuan at the end of the 14th five year plan.

Investment direction

1. Deep processing of steel products such as hot-rolled coil, cold-rolled plate, medium and heavy plate, cold-rolled silicon steel, galvanized plate, color coated plate, seamless pipe, wire rod, heavy rail and large material.
2. Deep processing of construction steel, offshore drilling platform and other engineering steel, automobile steel, pipe fitting steel, single and multi-stage hydraulic cylinder steel for mechanical structure, high-strength precision welded pipe, wire rod and other metal products.
3. Iron oxide powder, ferrite powder, fine aluminum powder and other products.
4. Expand the fields of stainless steel and rail steel, and develop the deep-processing industry of refined and special steel, special pipes, wires, plates, castings and forgings.



- 精细化工

FINE CHEMICAL INDUSTRY

总体目标

依托现有的产业基础，延伸化工产业链，推进无机化工向有机化工转变，充分发挥精细化工公共研发平台的作用，积极推进企业技术联盟的发展，立足国内市场，引导企业积极参与国际市场竞争。力争到 2025 年产值达到 120 亿。

招商方向

1. 发展精细化工中间体、高性能染料和有机颜料等。
2. 发展煤焦油深加工系列产品、染料、颜料中间体、医药中间体。
3. 发展油漆、涂料、油墨、化工等精细化工新材料产业集群。

Overall objective

Relying on the existing industrial base, extend the chemical industry chain, promote the transformation from inorganic chemical industry to organic chemical industry, give full play to the role of public R & D platform of fine chemical industry, actively promote the development of enterprise technology alliance, and guide enterprises to actively participate in international market competition based on the domestic market. Strive to achieve an output value of 12 billion by 2025.

Investment direction

1. Develop fine chemical intermediates, high-performance dyes and organic pigments.
2. Develop coal tar deep processing series products, dyes, pigment intermediates and pharmaceutical intermediates.
3. Develop industrial clusters of fine chemical new materials such as paint, coating, ink and chemical industry.



- 装备制造

EQUIPMENT MANUFACTURING

总体目标

利用我市的区位优势、交通优势和现有的产业基础，大力发展高端装备制造产业集群，全力打造海城经济开发区“能源装备产业基地”“汽车零配件产业基地”。到“十四五”期末，高端装备制造企业达到 30 家以上，全市机械装备制造业总产值达到 500 亿元以上。

招商方向

1. 重点招引新能源汽车配件、能源装备、石油工程配套装备、交通运输装备、矿山开采装备、基础零部件、智能装备等领域项目。
2. 实施“城市合伙人”、“科技小巨人”等计划，培育创新型企业，建立以企业为主体的产业技术创新战略联盟。
3. 发展农用车机具、纺织机械、电力设施设备、矿山机械、矿山环保除尘设备。
4. 发展小家电、小五金等制造业。

Overall objective

Take advantage of the city's location advantages, transportation advantages and existing industrial foundation, vigorously develop high-end equipment manufacturing industrial clusters, and strive to build "energy equipment industrial base" and "auto parts industrial base" in Haicheng economic development zone. By the end of the 14th Five Year Plan period, there will be more than 30 high-end equipment manufacturing enterprises, and the total output value of the city's mechanical equipment manufacturing industry will reach more than 50 billion yuan.

Investment direction

1. Focus on attracting new energy auto parts, energy equipment, petroleum engineering supporting equipment, transportation equipment, mining equipment, basic parts, intelligent equipment and other projects.
2. Implement plans such as "city partner" and "little giant of science and technology", cultivate innovative enterprises and establish industrial technology innovation strategic alliance with enterprises as the main body.
3. Develop agricultural locomotive machines and tools, textile machinery, electric power facilities and equipment, mining machinery and mine environmental protection and dust removal equipment.
4. Develop small household appliances, hardware and other manufacturing industries.



- 新能源

NEW ENERGY

总体目标

紧紧抓住国家碳达峰、碳中和战略契机，大力发展绿色能源产业。以氢能产业、电池产业、光电产业、风电产业为发展重点，通过加快发展新能源等新兴产业，培育经济增长新动力，让新兴产业对我市经济发展起到支撑作用。

招商方向

1. 依托鞍钢氢能资源，着力引进行业领军企业和重点科研院所，对储氢、运氢、制氢等进行全产业链建设，打造国内领先的氢能产业基地。
2. 依托鞍山市产业基础，努力发展铅酸电池的生产和应用，拓展锂电池应用领域，重点发展生产锂电池的正负极材料、隔膜和电解液以及在铜箔、铝箔、极耳、动力电池、储能、3C 等领域的生产企业，加强电池产业快速发展。
3. 对光伏发电、风力发电等新能源项目投资企业开展重点招商。

Overall objective

Firmly grasp the opportunity of the national carbon peak and carbon neutralization strategy, and vigorously develop the green energy industry. Focus on the development of hydrogen energy industry, battery industry, photoelectric industry and wind power industry, cultivate new driving forces for economic growth by accelerating the development of new energy and other emerging industries, so that emerging industries can play a supporting role in the economic development of our city.

Investment direction

1. Relying on the hydrogen energy resources of Anshan Iron and Steel Co., Ltd., focus on introducing industry leading enterprises and key scientific research institutes to build the whole industrial chain of hydrogen storage, hydrogen transportation and hydrogen production, so as to build a leading hydrogen energy industry base in China.
2. Relying on the industrial foundation of Anshan City, we will strive to develop the production and application of lead-acid batteries, expand the application field of lithium batteries, focus on the production of positive and negative materials, diaphragm and electrolyte of lithium batteries, as well as production enterprises in copper foil, aluminum foil, pole ear, power battery, energy storage, 3C and other fields, and strengthen the rapid development of battery industry.
3. Carry out key investment attraction for new energy project investment enterprises such as photovoltaic power generation and wind power generation.

- 现代农业

MODERN AGRICULTURE

总体目标

以推动海城农业高质量发展为主题，以深入推进农业供给侧改革为主线，围绕高效粮食产业、生态循环畜牧产业、绿色高效蔬菜产业、特色生态南果梨四大主导产业，加强资源整合、政策集成，着力构建特色鲜明的现代农业产业体系、稳定高效的现代农业生产体系、新型多元的现代农业经营体系和支撑有力的农业支持保护体系，全域推进农业现代化建设。力争到 2025 年产值达到 200 亿。

招商方向

1. 建设种子种苗基地、科研教育基地。
2. 发展饲料、畜禽、果蔬等农产品深加工产业集群、农业项目集群、温泉产业集群。
3. 开发农业的平衡生态、优化环境、观光休闲、文化传承、科普教育等拓展功能。
4. 开发生态农业资源，建设宜居乡村、美丽乡村。
5. 建设一批具有历史、地域、民族特点的特色景观旅游村镇。

Overall objective

With the theme of promoting high-quality agricultural development in Haicheng and the main line of further promoting agricultural supply side reform, we will strengthen resource integration and policy integration around the four leading industries of efficient grain industry, ecological circular animal husbandry industry, green and efficient vegetable industry and characteristic ecological Nanguo pear, and strive to build a modern agricultural industrial system with distinctive characteristics, a stable and efficient modern agricultural production system A new diversified modern agricultural management system and a strong agricultural support and protection system will promote agricultural modernization in the whole region. Strive to achieve an output value of 20 billion by 2025.

Investment direction

1. Build seed and seedling base and scientific research and education base.
2. Develop deep-processing industrial clusters of feed, livestock and poultry, fruits and vegetables and other agricultural products, agricultural project clusters and hot spring industrial clusters.
3. Develop the expansion functions of agriculture, such as balancing ecology, optimizing environment, sightseeing and leisure, cultural inheritance and popular science education.
4. Develop ecological agricultural resources and build livable and beautiful villages.
5. Build a number of Characteristic Landscape Tourism Villages and towns with historical, regional and ethnic characteristics.

- 商贸服务 BUSINESS SERVICES

● 电子商务

总体目标

规划建设电商直播孵化基地，打造东北最大全国知名网红直播基地，建设覆盖专业市场、菱镁滑石产业、农机、特色农产品、生活必需品等行业的电子商务平台。

招商方向

1. 招商引进网红培育孵化机构及 MCN 机构，建设电商直播带货公共服务平台和跨境电商平台。
2. 围绕西柳、南台、义乌小商品城、农产品、建材等专业市场，开发建立 CRM 客户关系管理系统，推进线上线下全渠道交易。

● E-commerce

Overall objective

It is planned to build an e-commerce live broadcasting incubation base, build the largest nationally famous online live broadcasting base in Northeast China, and build an e-commerce platform covering professional markets, magnesite talc industry, agricultural machinery, characteristic agricultural products, daily necessities and other industries.

Investment direction

1. Attract investment, introduce online celebrity cultivation and incubation institutions and MCN institutions, and build e-commerce live broadcast public service platform and cross-border e-commerce platform.
2. Develop and establish CRM customer relationship management system around Xiliu, Nantai, Yiwu Commodity City, agricultural products, building materials and other professional markets, and promote online and offline omni-channel transactions.



- 商贸服务 BUSINESS SERVICES

● 现代物流

总体目标

加速推进西柳国际物流园和腾鳌德邻陆港等现代物流园区的建设，利用辽宁西柳服装城市场采购贸易方式试点有利契机，科学规划物流产业发展，提升智能化管理水平，全面搭建物流网络，形成“通道 + 枢纽 + 网络”的现代物流运作体系。

招商方向

1. 整合第三方物流企业和西柳及海城周边地区快递产业进入园区，打造集理货、加工、包装、分拣、配送等多功能于一体的物流集散基地。
2. 为国际物流企业提供报关、报检、保税、陆路口岸通关服务，打造本地产品外销的“内陆港”和国外商品内销的“海外仓”。
3. 寻求国际易货贸易合作伙伴，谋划建设一批适合外商经营发展的产业项目，构建西柳更具国际竞争力的开放型经济新格局。

● Modern logistics

Overall objective

Accelerate the construction of Xiliu international logistics park, Tengao Delin dry port and other modern logistics parks, take advantage of the favorable opportunity of the pilot procurement and trade mode of Xiliu garment city market in Liaoning, scientifically plan the development of logistics industry, improve the level of intelligent management, comprehensively build logistics network, and form a modern logistics operation system of "channel + hub + network".

Investment direction

1. Integrate the third-party logistics enterprises and the express industry around Xiliu and Haicheng into the park, and build a logistics distribution base integrating tally, processing, packaging, sorting, distribution and other functions.
2. Provide customs declaration, inspection declaration, bonded and land port clearance services for international logistics enterprises, and build an "inland port" for the export of local products and an "overseas warehouse" for the domestic sale of foreign goods.
3. Seek international barter trade partners, plan to build a number of industrial projects suitable for foreign business operation and development, and build a new pattern of open economy with more international competitiveness in Xiliu.



- 商贸服务 BUSINESS SERVICES

● 专业市场

总体目标

围绕市场采购贸易试点，倾力打造商城智能化、营销现代化、贸易国际化的千亿级市场产业集群。

招商方向

1. 大力招引市场采购贸易经营的供货商、代理商、采购商，以及国际物流、货代企业、船运公司、报关行、外贸综合服务企业入驻西柳市场集群。
2. 积极招引国内外特色商品批发零售等业态进驻海城市场，培育引导餐饮娱乐等消费项目。
3. 培育、盘活和带动现有的大型商贸综合体、大中型零售商场、超市，农产品市场、生产资料市场、日用消费品市场、购物广场、夜经济场所旺市运营。

● Professional market

Overall objective

Focusing on the pilot of market procurement trade, we will strive to build a 100 billion market industrial cluster with intelligent mall, modern marketing and international trade.

Investment direction

1. Vigorously attract suppliers, agents and purchasers engaged in market procurement trade, as well as international logistics, freight forwarding enterprises, shipping companies, customs brokers and foreign trade comprehensive service enterprises to settle in Xiliu market cluster.
2. Actively attract domestic and foreign characteristic commodity wholesale and retail and other business forms to enter Haicheng market, cultivate and guide consumption projects such as catering and entertainment.
3. Cultivate, revitalize and drive the operation of existing large-scale commercial complexes, large and medium-sized retail malls, supermarkets, agricultural products markets, means of production markets, daily consumer goods markets, shopping malls and night economy places.



数字经济 创新赋能

拥抱算力时代新兴技术

- 数字经济

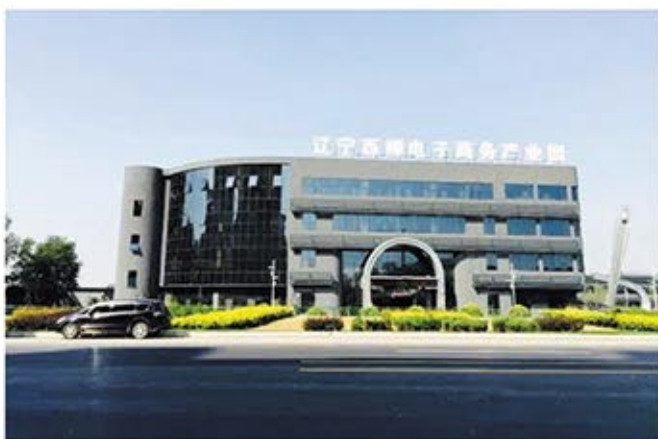
DIGITAL ECONOMY

总体目标

全力打造产业创新服务综合体的“线上线下双线联动”“数字经济赋新能”创新模式。

招商方向

1. 应用智能制造设备设施和信息技术，建设数字经济产业园，打造国内制造产业高地。
2. 借助互联网头部企业先进的技术手段以及超大的流量平台，将数字技术“植”入传统产业中，推动企业向产业智能化、数字化转型升级。
3. 将阿里、华为、腾讯、海尔等网络信息技术和国内行业软件相匹配，打通数字经济园区制造中心 MES、ERP、QMS、SCM 等系统，提升制造水平和快返能力。



Overall objective

Make every effort to build an innovative model of "online and offline double line linkage" and "digital economy empowering" of industrial innovation service complex.

Investment direction

1. Apply intelligent manufacturing equipment and facilities and information technology to build a digital economy industrial park and build a highland of domestic manufacturing industry.
2. With the help of advanced technical means and super large traffic platform of Internet leading enterprises, digital technology is "planted" into traditional industries to promote the transformation and upgrading of enterprises to industrial intelligence and digitization.
3. Match the network information technology of Alibaba, Huawei, Tencent, Haier and other domestic industry software, open up the MES, ERP, QMS, SCM and other systems of the manufacturing center of the digital economic Park, and improve the manufacturing level and fast return capability.

- 文化旅游 CULTURAL TOURISM

总体目标

依托海城现有温泉、生态、文化、商贸优势基础，形成集文化旅游、休闲养生旅游、购物旅游为一体的全域旅游格局，将海城打造成为连接沈大、辐射周边城市的北方重要旅游休闲目的地城市。到“十四五”期末，力争旅游接待人数达到 1600 万人，旅游收入达到 110 亿元。

招商方向

1. 围绕温泉疗养康乐、生态健康度假、民俗文化体验、商贸休闲购物等文旅产业，建设集旅游度假、餐饮娱乐、休闲健身、康复理疗、国际商贸、温馨家居于一体的旅游休闲养生集聚区。
2. 围绕海城自然产业特色，以休闲度假型乡村旅游产品为重点，开发建设沿海城河、三岔河的河景乡村旅游带，东部林果采摘乡村旅游带，北部温泉度假乡村旅游带，西柳、南台为核心的乡村购物旅游带。
3. 开发和建设白云山风景区，按照国家 4A 级风景区标准，完善游客中心、环保厕所、生态停车场等基础设施，打造生态旅游新目的地。
4. 盘活小镇文化资源，着力打造“一镇一品”。重点开发牛庄古城、耿庄温泉、孤山文旅等特色小镇，真正实现小空间大集聚。
5. 按照 4A 级标准建设购物旅游景区，深度发掘西柳商贸城、西柳义乌小商品城和南台箱包城和孤山玉器的基础优势和潜力，加大商贸旅游服务体系建设，以商带游，以游促商。
6. 培育打造白云山风景区、九龙川生态保护区、三岔河湿地、耿庄东四方台温泉、下林大果园、金塔银塔、析木石棚、关帝庙等网红景点，提升海城旅游和康养旅游美誉度、向往度，打造辽南网红旅游打卡基地。
7. 围绕观赏园、采摘园、体验园等特色农业，建设特色民宿，吸引城住居民周末来农村度假，洗泡温泉、绿色采摘、休闲养生，打造绿色美丽乡村。



Overall objective

Relying on the existing advantages of hot springs, ecology, culture and commerce, Haicheng will form a global tourism pattern integrating cultural tourism, leisure and health tourism and shopping tourism, and build Haicheng into an important tourism and leisure destination city in the North connecting Shenyang-Dalian and radiating surrounding cities. By the end of the 14th Five Year Plan period, we will strive to reach 16 million tourists and 11 billion yuan in tourism revenue.

Investment direction

1. Build a tourism, leisure and health preservation gathering area integrating tourism and vacation, catering and entertainment, leisure and fitness, rehabilitation physiotherapy, international trade and warm home around the cultural and tourism industries such as hot spring convalescence and recreation, ecological health vacation, folk culture experience, business and leisure shopping.
2. Focusing on the characteristics of Haicheng's natural industry and focusing on leisure and vacation rural tourism products, develop and build the river view rural tourism belt of coastal Haicheng River and Sancha River, the rural tourism belt of fruit picking in the East, the rural tourism belt of hot spring vacation in the north, and the rural shopping tourism belt with Xiliu and Nantai as the core.
3. Develop and build Baiyun Mountain scenic spot. According to the national 4A scenic spot standard, improve the infrastructure such as tourist center, environmental protection toilet and ecological parking lot, and create a new ecotourism destination.
4. Revitalize the cultural resources of the town and strive to create "one town and one product". Focus on the development of characteristic towns such as Niuzhuang ancient city, Gengzhuang hot spring and Gushan cultural tourism, so as to truly realize small space and large agglomeration.
5. Build a shopping tourist attraction according to the 4A standard, deeply explore the basic advantages and potential of Xiliu Trade City, Xiliu Yiwu Small Commodity City, Nantai luggage city and Gushan jade ware, increase the construction of business tourism service system, take tourism with business and promote business with tourism.
6. Cultivate and build online popular scenic spots such as Baiyun Mountain scenic spot, Jiulongchuan ecological protection zone, Sanchahe wetland, Sifangtai hot spring in the east of Gengzhuang, Xialin orchard, Golden Tower Silver Tower, Qimu stone shed and Guandi temple, improve the reputation and yearning of Haicheng tourism and health tourism, and build an online popular tourism punch in base in southern Liaoning.
7. Focus on characteristic agriculture such as viewing garden, picking garden and experience garden, build characteristic homestays, attract urban residents to spend weekends in rural areas, take hot springs, green picking, leisure and health care, and create a green and beautiful countryside.

PRODUCTION RESOURCE ELEMENTS

六、生产资源要素

1 海城市城镇基准地价调整价格表

ADJUSTMENT PRICE LIST OF URBAN BENCHMARK LAND PRICE IN HAICHENG CITY

级 别	商 服		住 宅		工矿仓储
	地 价	楼面地价	地 价	楼面地价	单价 (元/m ²)
一	2054	1141	1072	595	390
二	1533	852	731	406	348
三	974	541	634	352	284
四	571	381	465	310	252
五	512	341	373	249	

rank	business service		house		industrial and mining storage
	price of land	floor price	price of land	floor price	unit price (yuan/m ²)
one	2054	1141	1072	595	390
two	1533	852	731	406	348
three	974	541	634	352	284
four	571	381	465	310	252
five	512	341	373	249	

2 海城市城镇工矿用地土地级别分布情况说明表

DESCRIPTION OF LAND GRADE DISTRIBUTION OF URBAN INDUSTRIAL AND MINING LAND IN HAICHENG CITY

级 别	分 类	东	南	西	北
I	市区、开发区	东外环路	南外环路	西外环、黄山北街、中央跨河路	北外环路、龙江路
II	西柳、腾鳌、南台				
III	析木、牌楼、英落、八里、耿庄、东四、牛庄、毛祁、王石、感王、响堂、东四方台				
IV	中小、马风、望台、温香、高坨、接文、岔沟、孤山、西四				

注：临路首宗地参照上一级别。

rank	classify	east	south	the West	north
I	urban area area for development	east outer ring road	south outer ring road	west outer ring road, huangshan north street, central cross river road	north outer ring road, longjiang road
II	xiliu, tengao, nantai				
III	simu, pailou, yingluo, bali, gengzhuang, dongsi, niuzhuang, maoqi, wangshi, ganwang, xiangtang, dongsifangtai				
IV	zhongxiao, mafeng, wangtai, wenxiang, gaotuo, jiewen, chagou, gushan, xisi				

Note: The first land near the road refers to the previous level.

3 海城市城镇商业服务业用地土地级别分布情况说明表

TABLE OF LAND GRADE DISTRIBUTION OF URBAN COMMERCIAL SERVICE LAND IN HAICHENG CITY

级 别	分 类	东	南	西	北
I	铁东	环城东路	震兴路、环城南路	沈大铁路	营南街-环城北路
II	铁东河北岸	城东路、丝绸路、 新海高大桥	滨河北路	沈大铁路	海岫铁路
	铁东河南岸	新海高大桥	箭楼路	沈大铁路	滨河南路
	铁西	沈大铁路	滨河路	中央跨河路	辽河路
III	铁东	沈大铁路	南外环	沈大铁路	北外环
	铁西河北	沈大铁路	辽河路（规划路）	中央跨河路 （规划路）	北外环
	铁西河北	中央跨河路 （规划路）	滨河北路	泰山街	海河路、辽河路 （规划路）
	铁西河南	沈大铁路	南外环	泰山街	海城河
	西柳	沈海高速	海宁东路	铁映路	省吾路
	南台	沈大铁路	新昌大街	石头山南街	向阳路
	腾鳌	学苑路（规划）	福安街	沈蒿路（兰天路）	杨柳河
IV	开发区其它、西柳其它、腾鳌其它、南台其它、牛庄、东四管理区、耿庄、牌楼、 折木、响堂、八里、毛祁、王石、感王、东四方台				
V	其它镇区（中小、马风、望台、温香、高坨、接文、孤山、岔沟、西四）				

注：临路首宗地参照上一级别。

rank	classify	east	south	west	north
I	tiedong	huancheng east road	zhenxing road, huancheng south road	shenyang dalian railway	yingnan street to huancheng north road
II	north bank of tiedong river	chengdong road, silk road xinhai high bridge	binhe north road	shenyang dalian railway	haixiu railway
	south bank of tiedong river	xinhai high bridge	jianlou road	shenyang dalian railway	binhe south road
	tiexi	shenyang dalian railway	binhe road	central river crossing road	liaohe road
III	tiedong	shenyang dalian railway	south outer ring	shenyang dalian railway	north outer ring
	tiexi hebei	shenyang dalian railway	liaohe road (guihua road)	central river crossing road (guihua road)	north outer ring
	tiexi hebei	central river crossing road (guihua road)	binhe north road	taishan street	haihe road, liaohe road (guihua road)
	tiexi henan	shenyang dalian railway	south outer ring	taishan street	haicheng river
	xiliu	shenyang hai expressway	haining east road	tieying road	shengwu road
	nantai	shenyang dalian railway	xinchang street	stone mountain south street	xiangyang road
	tengao	xueyuan road (planned)	fu'an street	shenhao road (lantian road)	yangliu river
IV	development zone others, xiliu others, tengao others, nantai others, niuzhuang, dongsi administrative area, gengzhuang, pailou, simu, xiangtang, bali, maoqi, wangshi, ganwang, dongsi fangtai				
V	other towns (zhongxiao, mafeng, wangtai, wenxiang, gaotuo, jiewen, gushan, chagou, xisi)				

Note: The first land near the road refers to the previous level.

4 海城市城镇住宅用地土地级别分布情况说明表

DESCRIPTION OF LAND GRADE DISTRIBUTION OF URBAN RESIDENTIAL LAND IN
HAICHENG CITY

级 别	分 类	东	南	西	北
I	铁 东	新晖路、丝绸路、 新海高大桥	滨河北路	海州大街 卫士北路 卫士南路	海岫铁路
II	铁东（站前）	海州大街 卫士南路	滨河北路	沈大铁路	卫士西路
	铁东（河北）	东外环	滨河北路	海州大街 卫士南路	海岫铁路 双龙山
	铁东（河南）	新海高大桥	箭楼路	沈大铁路	滨河南路
	铁 西	沈大铁路	滨河北路	西外环	海河路、 辽河路（规划）
III	城 区	东外环	南外环	泰山街、 中央跨河路（规划）	北外环
	西 柳	沈海高速	沟海铁路	海感路、铁映路	省吾路
	南 台	沈大铁路	龙锦路（规划路）	文明街	树林路（规划）
	腾 鳌	学苑路（规划）	福安街	沈营路（兰天路）	杨柳河
IV	开发区其它、西柳其它、腾鳌其它、南台其它、牛庄、东四、耿庄、牌楼、析木 响堂其它、八里、毛祁、王石、东四方台、感王				
V	其它镇区（中小、马风、望台、温香、高坨、接文、孤山、岔沟、西四）				

rank	classify	east	south	the west	north
I	tiedong	xinhui road, silk road xinhai high bridge	binhe north road	haizhou avenue weishi north road weishi south road	haixiu railway
II	tiedong (in front of the station)	haizhou avenue weishi south road	binhe north road	shenyang-dalian railway	weishi west road
	tiedong (hebei)	east outer ring	binhe north road	haizhou avenue weishi south road	haixiu railway shuanglong mountain
	tiedong (henan)	xinhai high bridge	jianlou road	shenyang-dalian railway	binhe south road
	tiexi	shenyang dalian railway	binhe north road	west outer ring	haihe road liaohe road (planned)
III	the city proper	east outer ring	south outer ring	mount taishan street central river-crossing road (planned)	north outer ring
	xiliu	shenyang hai expressway	gouhai railway	haigan road, tieying road	shengwu road
	nantai	shenyang dalian railway	longjin road (guihua road)	civilized street	shulin road (planned)
	tengao	xueyuan road (planned)	fu'an street	shenyang road (lantian road)	yangliuhe
IV	development zone others, xiliu others, tengao others, nantai others, niuzhuang, dongsu, gengzhuang, pailou, simu, xiangtang others, bali, maoqi, wangshi, dongsifangtai, ganwang				
V	other towns (zhongxiao, mafeng, wangtai, wenxiang, gaotuo, jiewen, gushan, chagou, xisi)				

5 其他用途地价与基准地价的衔接

THE CONNECTION BETWEEN THE LAND PRICE FOR OTHER PURPOSES AND THE BENCHMARK LAND PRICE

一级类	二级类	行业细分	参照体系	调节系数	一级类	二级类	行业细分	参照体系	调节系数
商服用地	零售商业用地	加油站、加气、充换电站	商服	1.3	公共管理与公共服务用地	机关团体用地	机关团体用地	住宅	1
		商场、商铺、超市	商服	1		新闻出版用地	新闻出版用地	住宅	1
	批发市场用地	以批发功能为主的市场用地	商服	1		教育、科研用地	教育、科研用地	住宅	1
	餐饮用地	饭店、餐厅、酒吧等	商服	1		医疗卫生/社会福利用地	医卫慈善用地	住宅	1
	旅馆用地	宾馆、旅馆、招待所、服务型公寓、度假村等用地	商服	1		文化设施用地	图书馆、博物馆等公共文化活动设施用地及青少年宫、老年活动中心等综合文化活动设施用地	住宅	1
	商务金融用地	金融活动场所	商服	1		公用设施用地	供热、供气、邮政、电信	商业	0.7
		写字楼、商业性办公场所、企业场区外独立的办公场所；信息技术网络服务、电子商务、广告传媒等用地	商服	0.9		公园与绿地	公园与绿地	住宅	1
	娱乐用地	指剧院、音乐厅、电影院、歌舞厅、网吧、影视城、仿古城及绿地率小于65%的大型游乐设施等用地	商服	1		体育用地	体育场馆和体育训练基地	住宅	1
	其他商服用地	洗车场、洗染店、维修网点、照相馆、理发美容、洗浴场所等	商服	1	交通运输用地	铁路、公路街巷、机场港口码头用地	铁路、轨道交通、公路、街巷、机场、港口码头用地	工业	1
		废旧物资回收站 / 物流营业网点	商服	0.7		管道运输用地	管道运输用地	工业	1
住宅用地	城镇住宅用地	城镇住宅用地	住宅	1	特殊用地	军事、使馆、宗教用地	军事、使馆、宗教用地	住宅	1
工矿仓储用地	工业用地	工业生产、加工制造、机械及调和维修及直接为生产服务用地	工业	1		殡葬用地	殡葬用地	商业	1
	采矿用地	采矿、采砂、采石用地、砖瓦窑等地面用地；排土（石）及尾矿堆放场	工业	0.9		风景名胜设施用地	风景名胜设施用地	商业	1
	仓储用地	仓储用地	工业	1	水域及水利设施用地	水工建筑用地	人工修建的闸、坝、堤路林、水电厂房、扬水站	工业	0.9

class I	class II	industry segmentation	reference system	adjust coefficient	class I	class II	industry segmentation	reference system	adjust coefficient
place for commercial use	retail commercial land	gas station, gas filling station and charging station	business service	1.3	land for industrial and mining storage	land for organizations	land for organizations	business service	1
		shopping malls, shops and supermarkets	business service	1		land for press and publication	land for press and publication	business service	1
	land for wholesale market	market land mainly for wholesale function	business service	1		land for education and scientific research	land for education and scientific research	business service	1
	catering land	restaurants, bars, etc	business service	1		land for health care/social welfare	land for medical and health charity	business service	1
	hotel land	land for hotels, inns, guest houses, serviced apartments, resorts, etc	business service	1		land for cultural facilities	land for public cultural activities such as libraries and museums, and land for comprehensive cultural activities such as youth palace and elderly activity center	business service	1
	commercial and financial land	financial venues	business service	1		land for utilities	heating, gas supply, postal service and telecommunications	commerce	0.7
		office buildings, commercial offices, and independent offices outside the enterprise site; Land for information technology, network services, e-commerce, advertising media, etc	business service	0.9			land for power supply, water supply, drainage, sewage treatment, fire protection, sanitation and other public facilities	industry	1
	land for entertainment	it refers to the land for theatres, concert halls, cinemas, dance halls, Internet cafes, film and television cities, antique cities and large amusement facilities with a green space rate of less than 65%	business service	1		park and green space	park and green space	business service	1
	other places for commercial use	car wash shop, washing and dyeing shop, maintenance network, photo shop, hairdressing and beauty salon, bathing place, etc	business service	1		land for sports	sports venues and sports training bases	business service	1
		waste material recycling station /logistics business network	business service	0.7	land for public management and public service	land for railways, highways, streets, airports, ports and wharves	land for railway, rail transit, highway, street, airport, port and wharf	industry	1
residential land	urban residential land	urban residential land	house	1		land for pipeline transportation	land for pipeline transportation	industry	1
	Industrial land	land for industrial production, processing and manufacturing, machinery and maintenance and direct production service	industry	1		military, embassy, education supervision, religion, land use	land for military, embassy, religious and religious purposes	business service	1
		land for mining, sand mining, quarrying, brick kiln and other ground use; Dump (stone) and tailings yard	industry	0.9		funeral land	funeral land	commerce	1
	mining land	land for mining, sand mining, quarrying, brick kiln and other ground use; Dump (stone) and tailings yard	industry	0.9		famous scenery land for facilities	land for scenic spots and facilities	commerce	1
	land for storage	land for storage	industry	1	land for water area and water conservancy facilities	land for hydraulic construction	manually built gates, dams, dykes and forests, hydropower plants, and pumping stations	industry	0.9

6 容积率控制指标

CONTROL INDEX OF PLOT RATIO

行 业 分 类			行 业 分 类		
代码	名 称	容 积 率	代码	名 称	容 积 率
13	农副食品加工业	≥1.0	28	化学纤维制造业	≥0.8
14	食品制造业	≥1.0	29	橡胶制品业	≥0.8
15	饮料制造业	≥1.0	30	塑料制品业	≥1.0
16	烟草加工业	≥1.0	31	非金属矿物制品业	≥0.7
17	纺织业	≥0.8	32	黑色金属冶炼及压延加工业	≥0.6
18	纺织服装鞋帽制造业	≥1.0	33	有色金属冶炼及压延加工业	≥0.6
19	皮革、毛皮、羽绒及其制品业	≥1.0	34	金属制品业	≥0.7
20	木材加工及竹、藤、棕、草制品业	≥0.8	35	通用设备制造业	≥0.7
21	家具制造业	≥0.8	36	专用设备制造业	≥0.7
22	造纸及纸制品业	≥0.8	37	交通运输设备制造业	≥0.7
23	印刷业、记录媒介的复制	≥0.8	39	电气机械及器材制造业	≥0.7
24	文教体育用品制造业	≥1.0	40	通信设备、计算机及其他电子设备制造业	≥1.0
25	石油加工、炼焦及核燃料加工业	≥0.5	41	仪器仪表及文化、办公用机械制造业	≥1.0
26	化学原料及化学制品制造业	≥0.6	42	工艺品及其他制造业	≥1.0
27	医药制造业	≥0.7	43	废弃资源和废旧材料回收加工业	≥0.7

industry classification			industry classification		
code	name	plot ratio	code	name	plot ratio
13	agricultural and sideline food processing industry	≥1.0	28	chemical fiber manufacturing industry	≥0.8
14	food manufacturing industry	≥1.0	29	rubber products industry	≥0.8
15	beverage manufacturing industry	≥1.0	30	plastic products industry	≥1.0
16	tobacco processing industry	≥1.0	31	non-metallic mineral products industry	≥0.7
17	textile industry	≥0.8	32	ferrous metal smelting and rolling processing industry	≥0.6
18	textile, clothing, shoes and hats manufacturing industry	≥1.0	33	non-ferrous metal smelting and rolling processing industry	≥0.6
19	leather, fur, down feather and its products industry	≥1.0	34	metal products industry	≥0.7
20	wood processing and bamboo, rattan, palm and grass products industry	≥0.8	35	general equipment manufacturing industry	≥0.7
21	furniture manufacturing industry	≥0.8	36	special equipment manufacturing industry	≥0.7
22	paper and paper products industry	≥0.8	37	transportation equipment manufacturing industry	≥0.7
23	printing and reproduction of recording media industry	≥0.8	39	electrical machinery and equipment manufacturing industry	≥0.7
24	cultural, educational and sports goods manufacturing industry	≥1.0	40	communication equipment, computer and other electronic equipment manufacturing industry	≥1.0
25	petroleum processing, coking and nuclear fuel processing industry	≥0.5	41	instrument and culture, office machinery manufacturing	≥1.0
26	chemical raw materials and chemical products manufacturing	≥0.6	42	crafts and other manufacturing industries	≥1.0
27	pharmaceutical manufacturing industry	≥0.7	43	waste resources and waste materials recycling and processing industry	≥0.7

7 工商业电价说明

DESCRIPTION OF INDUSTRIAL AND COMMERCIAL ELECTRICITY PRICE

用电分类	大 工 业	普 通 工 业					非居民照明			非 工 业			商 业			
电价名称	大工业电价	普通工业电价					非居民照明电价			非工业电价			商业电价			
适用范围	以电为原动力，生产（开采）产品用电或修理用电，且容量大于等于315千伏安。	以电为原动力，生产（开采）产品用电或修理用电，且容量小于315千伏安。					企事业单位、党政机关、部队（团级以上营房）照明用电以及路灯、信号灯、监控用电等。			以电为原动力，但是并不直接生产产品如：供暖、加热、学术研究、非工业实验、铁道、管道运输、航运、电信、广播电视、基建工地临时电等。			从事商品买卖交换或提供商业性、金融性、服务性的有偿服务用电如：商场、酒店、餐饮、娱乐、收费旅游景点、健身美容美发、仓储、金融、保险、证券营业场所等。			
电压等级	1-10千伏	1千伏以下		1-10千伏			不限	不限	1-10千伏	不限	不限	1-10千伏	不限	不限	1-10千伏	
容量分界点	大于等于315千伏安	小于100千伏安	大于等于100千伏安	小于100千伏安	大于等于100千伏安	小于315千伏安	大于160千伏安	小于100千伏安	大于等于100千伏安	35千伏安及以上	小于100千伏安	大于等于100千伏安	35千伏安及以上	小于100千伏安	大于等于100千伏安	35千伏安及以上
电价策略 (两部制/单一制)	两部制 基本电费收取标准： 按变压器容量收取： 22元/千伏安·月 按实际最大需量收取： 33元/千伏安·月	单一制 不收取基本电费					单一制 不收取基本电费			两部制或单一制 电价任选	单一制 不收取基本电费		两部制或单一制 电价任选	单一制 不收取基本电费		两部制或单一制 电价任选
力率标准	0.90	不考核	0.85	不考核	0.85	0.9	不考核	0.85	0.85	不考核	0.85	0.85	不考核	0.85	0.85	
是否执行峰谷	是	否	是	否	是	是	否	是	是	否	是	是	否	是	是	
说 明	1.大工业用户执行两部制电价。合同容量315KVA及以上的一般工商业用户可自己选择执行两部制或单一制电价。 2.从2021年12月起取消工商业目录销售电价，建立电网企业代理购电机制。代理购电用户执行浮动的代理电价，其中代理购电价格每月变动。															

classification of electricity consumption	big industry	general industry					non-resident lighting			non-industrial			commerce		
name of electricity price	large industrial electricity price	ordinary industrial electricity price					non-resident lighting electricity price			non-industrial electricity price			commercial electricity price		
scope of application	use electricity as the driving force to produce (mine) products or repair power, and the capacity is greater than or equal to 315 KVA.	use electricity as the driving force to produce (mine) products or repair, and the capacity is less than 315 KVA.					enterprises and institutions, party and government organs, and troops (barracks above regimental level) lighting power, as well as street lamps, signal lamps, monitoring power, etc.			it takes electricity as the driving force, but does not directly produce products such as heating, heating, academic research, non-industrial experiments, railways, pipeline transportation, shipping, telecommunications, radio and television, and temporary electricity for infrastructure construction sites.			engaging in commodity trading and exchange or providing commercial, financial and service paid services such as shopping malls, hotels, catering, entertainment, paid tourist attractions, fitness and beauty salons, warehousing, finance, insurance, securities business places, etc.		
voltage level	1-10 kV	below 1 kV	1-10 kV				unlimited	unlimited	1-10 kV	unlimited	unlimited	1-10 kV	unlimited	unlimited	1-10 kV
capacity dividing point	315 kVA or greater	less than 100 KVA	≈ 100 KVA	less than 100 KVA	≈ 100 KVA up to 160 KVA	greater than 160 KVA less than 315 KVA	less than 100 KVA	≈ 100 KVA less than 315 KVA	315 KVA and above	less than 100 KVA	≈ 100 KVA less than 315 KVA	315 KVA and above	less than 100 KVA	≈ 100 KVA less than 315 KVA	315 KVA and above
electricity price strategy (two-part system/ single system)	two-part system Basic electricity charge standard: charge according to transformer capacity: RMB 22/KVA/month charge according to actual maximum demand: 33 yuan/kVA/month	unitary system no basic electricity charge					unitary system no basic electricity charge			two-part system or single system electricity price optional			two-part system or single system electricity price optional		
force rate standard	0.90	assessment No	0.85	assessment No	0.85	0.9	assessment No	0.85	0.85	assessment No	0.85	0.85	assessment No	0.85	0.85
whether to execute peak and valley	correct	deny	correct	deny	correct	correct	deny	correct	correct	deny	correct	correct	deny	correct	correct
explain	1. large industrial users implement two-part tariff, general industrial and commercial users with a contract capacity of 315KVA and above can choose to implement two-part or single electricity price. 2. from december 2021, the industrial and commercial catalog sales electricity price will be canceled, and the power grid enterprise agent purchase mechanism will be established. the agent power purchase user implements the floating agent power price, in which the agent power purchase price changes every month.														

PRODUCTION FACTOR GUARANTEE

七、生产要素保障



1 电力保障

POWER GUARANTEE

“电力十足，用电无忧”。2023年是海城有电100周年，百年风雨，沧桑巨变，海城电网已发展成为全省规模最大、服务人口最多的县域电网。目前海城地区共有500千伏变电站2座，容量4000兆伏安；220千伏变电站7座，容量3240兆伏安；66千伏变电站57座，容量3187兆伏安；10千伏配电线路373条3832千米；配电变压器5492台，容量1440兆伏安。“十三五”以来，海城电网累计投资已达16.23亿元，“十四五”期间，海城电网投资预计可达20.28亿元，伴随析木500千伏输变电及送出工程、梨树220千伏输变电及送出工程等一批电网建设项目相继建成投产，各级电网网架持续完善，电力容量大幅释放，将为地区经济社会发展提供更加坚强的电力支撑。加之近年来，海城始终把“办电快、用电好、服务优”作为供电保障最根本原则，电力营商环境建设取得显著成效，“三零”“三省”服务成果持续拓展，客户办电更加方便快捷；各级电网运行更加安全稳定，地区供电可靠率已提升至99.8911%，腾鳌经济开发区被评为全省“县域高供电可靠性示范区”，海城地区产业转型升级、招商项目落地、社会民生需求拥有十分可靠的电力保障。

"Full power, no worries about electricity". The year 2023 marks the 100th anniversary of Haicheng's power supply. After a hundred years of ups and downs, Haicheng Power Grid has developed into the largest county power grid in the province and serving the largest population. At present, there are two 500 kV substations in Haicheng District, with a capacity of 4000 MVA; Seven 220 kV substations with a capacity of 3240 MVA; 57 66 kV substations with a capacity of 3187 MVA; 373 10kV distribution lines with 3832km; 5492 distribution transformers with a capacity of 1440 MVA. Since the "13th Five-Year Plan", the cumulative investment of Haicheng Power Grid has reached 1.623 billion yuan. During the "14th Five-Year Plan", the investment of Haicheng Power Grid is expected to reach 2.028 billion yuan. Along with the completion and operation of a number of power grid construction projects, such as the 500 kV transmission and transformation project in simu and the 220 kV transmission and transformation project in Lishu, the grid grids at all levels continue to improve, and the power capacity is significantly released, which will provide a stronger power support for regional economic and social development. In addition, in recent years, Haicheng has always taken "fast operation of electricity, good use of electricity, and excellent service" as the most fundamental principle of power supply guarantee. The construction of electricity business environment has achieved remarkable results, and the "three zero" and "three provinces" service achievements have continued to expand, making it easier and faster for customers to operate electricity; The operation of power grids at all levels is more safe and stable, and the reliability rate of regional power supply has been increased to 99.8911%. Teng'ao Economic Development Zone has been rated as the "County-level High Power Supply Reliability Demonstration Zone" in the province. Haicheng District has a very reliable power guarantee for industrial transformation and upgrading, investment promotion projects, and social and livelihood needs.

2 供水保障

WATER SUPPLY GUARANTEE

海城市水务集团有限公司供水范围包括海城市区、南台镇、西柳镇、牌楼镇，其中海城市西部为富水区，东部山区为贫水区，海城市政府计划2至3年内实现城乡供水一体化，届时可保障全市居民用水，目前余富水量约在2万吨/天，非居民用水每立方米为6.4元。

The water supply scope of Haicheng Water Group Co., Ltd. includes Haicheng urban area, Nantai Town, Xiliu Town and Pailou Town. The western part of Haicheng City is rich in water, and the eastern mountain area is poor in water. The Haicheng Municipal Government plans to realize the integration of urban and rural water supply within 2 to 3 years, which can guarantee the water supply for residents in the whole city. At present, the remaining rich water is about 20000 tons/day, and the non-residential water consumption is 6.4 yuan per cubic meter.



3 污水处理

SEWAGE DISPOSAL

海城自2007年以来，累计投资6.2亿元，建成运营了15座城镇污水处理厂，目前日处理污水能力12.66万吨。

Since 2007, Haicheng has invested 620 million yuan in total, built and operated 15 urban sewage treatment plants, with a daily sewage treatment capacity of 126600 tons.

